The Forum for Clean Technology and Renewable Energies

Where CEOs and key strategic partners meet face-to-face

June 26, 2009, 8:00 AM – 1:00 PM
NYU-POLY, 160 Varick Street, New York, NY

A FACE2009 Industry Track

Hosted and Co-Organized by The New York City Accelerator
for a Clean and Renewable Economy (NYC ACRE)

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About the forum:

This forum brings together 50 to 70 cleantech catalysts, renewable energy entrepreneurs and CEO's, as well as business angels, venture capitalists, executives of European and American industry, government officials and members of the media.

This meeting will turn our industry's attention to the trends, opportunities, investments, and benchmarks that are emerging and rapidly expanding locally and globally (and especially in Europe).

Cleantech companies will be selected to showcase technologies that represent the most promising or validated solutions, based on their commercial, industrial and financial potential to be deployed internationally.

More information: www.face-newyork.com
Inquiries and registrations: contact@face-newyork.com

The Forum for Clean and Renewable Technologies

June 26, 2009

AGENDA *

8:00 AM:	Breakfast and company stands
8:30 AM:	Keynote speaker and introductions
9:00 AM:	Planning for Expected Change in an Uncertain Period: In the Shadow of Waxman-Markey
9:45 AM:	Coffee Break
10:15 AM:	Executive Presentations Clean Tech Entrepreneurs; Building Resiliency from the Grass Roots Up
11:00 AM:	Opportunities and Issues related to Energy Efficiency and Renewables in NYC Buildings
11:45 AM:	Lunch reception & individualized meetings

* Preliminary agenda

Roundtable #1: Planning for Expected Change in an Uncertain Period: In the Shadow of Waxman-Markey

Change in energy regulation and the environment is on the horizon with transformational legislation expected this year. As we experience this period of "limbo" there is still planning to be done, which anticipates change although specifics are not known. This session examines what we currently know and how it fits within future regulations. Carbon trading, although very complex, is clearly going to be very important—thus, we will discuss various models and opportunities, examining the European experience in this area.

The Regional Greenhouse Gas Initiative (RGGI) is an important institution in the Northeast US and sets the stage for the future. Thus, we will examine RGGI and other trading regimes currently operating in the United States in order to understand the issues that will likely arise as we transition to possible legislation under the Waxman-Markey bill.

Finally, there will be implementation issues. The United States government, the nation's largest consumer of energy, is already planning for change. We'll hear about highlights of the planning and implementation process based on existing regulations, and will learn about existing baselines for energy use that will help shape the way forward.

Panelists include:

- **Izzet Bensusan**, Executive Director, Karbone, Inc. http://karbone.com/
- **Dana Hall**, Energy Policy Coordinator, The Center for Energy & Climate Change, Pace Law School www.law.pace.edu/energy/
- **Richard Kidd**, Program Manager, Federal Energy Management Program, Office of Energy Efficiency and Renewable Energy, U.S. DOE www.eere.energy.gov/femp/
- **Grace Kurdian**, Partner, McCarter & English LLP www.mccarter.com

Moderator: **Barbara Kates-Garnick**, Planning Director, Urban Sustainability Project NYU-Poly www.poly.edu

Panel #2 - Executive Presentations
Clean Tech Entrepreneurs; Building Resiliency from the Grass Roots Up

No one is in a better position to gauge the implementation of clean tech, renewable energy, and energy efficiency programs than the entrepreneurs who work diligently to build their organization, acquire critical financial and human capital, refine their technology capabilities, market those capabilities and develop business. The executives presenting here encompass a broad range of environmental products, clean tech, and renewable energy technologies. Learn first-hand what plans these executives have to invest in R&D, enhance product development, obtain financing, and partner with utilities, government labs and international companies.

Presenters include:

- **Mike Beck**, MJ BECK Consulting
  www.mjbeckconsulting.com
- **Howard Berke**, Executive Chairman and co-Founder, Konarka www.konarka.com
- **Mitchell Joachim**, PhD Co-Founder, Terreform
  http://www.terreform.org/
- **Trey Taylor**, President and Head of Market Development, Verdant Power www.verdantpower.com/

Moderated by **Mary Howard,** Principal, Design Technologies, LLC
http://designtechnologiesllc.com/

Roundtable #3

Opportunities and Issues related to Energy Efficiency and Renewables in NYC Buildings

Approximately 80% of greenhouse gas emissions in New York City are from buildings. Coupled with increasing needs to adapt to a carbon-constrained world, solutions that address the reduction of emissions from city buildings become more critical. Hear from industry leaders who are part of collaborative efforts to create efficiencies in electric demand usage while also enabling renewable generation technologies. Learn how evolving opportunities and associated issues surrounding these solutions are impacting the way people in New York City approach energy management.

Panelists include:

- **Nancy Anderson Ph.D**., Executive Director, Sallan Foundation http://sallan.org/
- **Richard Leigh P.E.**, LEED AP, Director, Advocacy & Research Urban Green Council, U.S. Green Building Council of New York; www.urbangreencouncil.org
- **Colin Smart**, Section Manager - Business Services, Environment, Health & Safety Consolidated Edison Company of New York, http://coned.com/

Moderated by **Kristin Barbato**, Department Manager – Strategic Planning, Consolidated Edison Company of New York http://coned.com/