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THE AP-GfK POLL November, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: November 29– December 3, 2012

Number of interviews, adults: 1,002

Margin of error for the total sample: +/- 3.9 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.



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CUR1 through CURJ3 previously released

**Some items from CURJ11 previously released*

CURJ11. Do you think it is likely, unlikely, or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next four years? How about:

Take major steps to address global warming...	11/29-12/3/12
Total likely	45
Very likely	16
Somewhat likely	29
Neither likely or unlikely	7
Total unlikely	41
Somewhat unlikely	20
Very unlikely	22
Don't know	5
Refused	1

Based on:

N=1,002

*Trend data for climate questions comes for AP-Stanford poll conducted in November 2009.

CL1a. How much do you trust the things that scientists say about the environment - completely, a lot, a moderate amount, a little, or not at all?

	11/29-12/3/12	11/17-29/09*
Completely/A Lot	31	32
Completely	12	8
A lot	19	24
A moderate amount	36	38
A Little/Not at All	32	30
A little	21	21
Not at all	11	9
Don't know (DO NOT READ)	2	1
Refused (DO NOT READ)	*	*

Based on: *N=1,002* *N=1,005*

CL1. What is your personal opinion? Do you think that the world's temperature probably has been going up over the past 100 years, or do you think this probably has not been happening?

	11/29-12/3/12	11/17-29/09
Probably been happening	78	75
Probably not been happening	18	22
Don't know (DO NOT READ)	5	3
Refused (DO NOT READ)	*	*

Based on: *N=1,002* *N=1,005*

CL2A. [ASK IF CL1=1 "PROBABLY HAS BEEN HAPPENING"] How sure are you that the world's temperature has been going up - extremely sure, very sure, somewhat sure, or not sure at all?

	11/29-12/3/12	11/17-29/09
Total Extremely/Very Sure	57	43
Extremely sure	24	19
Very sure	33	25
Total Somewhat/Not Sure At All	43	57
Somewhat sure	36	41
Not sure at all	7	16
Don't know (DO NOT READ)	1	*
Refused (DO NOT READ)	*	-

Based on:

N=766

N=750

CL2B. [ASK IF CL1 = 2 "PROBABLY HAS NOT BEEN HAPPENING"] How sure are you that the world's temperature has not been going up over the past 100 years - extremely sure, very sure, somewhat sure, or not sure at all?

	11/29-12/3/12	11/17-29/09
Total Extremely/Very Sure	31	52
Extremely sure	9	24
Very sure	22	28
Total Somewhat/Not Sure At All	64	48
Somewhat sure	37	27
Not sure at all	28	21
Don't know (DO NOT READ)	5	*
Refused (DO NOT READ)	-	-

Based on:

N=179

N=231

CL3. If nothing is done to reduce global warming in the future, how serious of a problem do you think it will be for THE UNITED STATES – very serious, somewhat serious, not so serious, or not serious at all?

	11/29-12/3/12	11/17-29/09
Total Serious	80	73
Very serious	49	42
Somewhat serious	31	31
Total Not Serious	18	26
Not so serious	9	13
Not serious at all	9	13
Don't know (DO NOT READ)	2	1
Refused (DO NOT READ)	*	*

Based on:

N=1,002

N=1,005

CL4. How much do you think the U.S. government should do about global warming - a great deal, quite a bit, some, a little, or nothing?

	11/29-12/3/12	11/17-29/09
A Great Deal/Quite a Bit	57	52
A great deal	35	31
Quite a bit	22	21
Some	20	23
A Little/Nothing	22	25
A little	9	10
Nothing	13	15
Don't know (DO NOT READ)	1	*
Refused (DO NOT READ)	*	*

Based on:

N=1,002

N=1,005

CL5. Do you think that the United States doing things to reduce global warming in the future would hurt the U.S. economy, would help the economy, or would have no effect on the U.S. economy?

	11/29-12/3/12	11/17-29/09
Hurt U.S. economy	25	27
Help U.S. economy	46	46
Would not affect	22	24
Don't know (DO NOT READ)	7	3
Refused (DO NOT READ)	*	*

Based on:

N=1,002

N=1,005

B1 through TC1 previously released

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	33	31	32	34	31	32	31	31	29	31
Independent	27	27	28	27	29	30	30	30	33	29
Republican	23	25	28	30	22	25	30	23	22	22
None of these	15	14	8	6	17	13	8	15	15	17
Don't know [VOL]	1	2	2	*	1	1	1	1	1	1
Refused [VOL]	2	2	2	3	*	*	*	1	1	*

Based on: N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004

PID1/ Do you consider yourself a Democrat, a Republican, an independent, or none of these?
 PIDi. [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the
 Republicans?

	11/29-12/3/12
Total Democrat	49
Democrat	33
Independent – lean Democratic	10
None – lean Democratic	6
Total Republican	37
Republican	23
Independent – lean Republican	9
None – lean Republican	5
[VOL] Independent – don't lean	6
[VOL] None – don't lean	4
[VOL] Independent – lean other	1
[VOL] None – lean other	1
Don't know	1
Refused	2

Based on:

N=1,002

G11b. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

	11/29-12/3/12
Liberal	21
Conservative	40
Moderate	32
Don't know	5
Refused	2

Based on:

N=1,002

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	34
Technical/trade school	4
Some college	25
College graduate	16
Some graduate school	2
Graduate degree	10
Don't know [VOL]	*
Refused [VOL]	3

Based on:

N=1,002

DM4. In what year were you born?

Age group:

18-29	22
30-49	36
50-64	22
65+	17
Refused [VOL]	4

Based on:

N=1,002

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	39
Rural area	30
Don't know [VOL]	3
Refused [VOL]	3

Based on:

N=1,002

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	60
Rent	27
Other arrangement	10
Don't know [VOL]	*
Refused [VOL]	3

Based on:

N=1,002

ASK IF HOMEOWNER (DM6=1):

DMHO. Do you currently have a mortgage or home equity loan, or not?

Yes	58
No	41
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=704

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	33
One Line	60
Two lines	2
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,002

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	7
One	76
Two	10
Three or more	3
Don't know [VOL]	1
Refused [VOL]	4

Based on:

N=1,002

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	30
Cell phone	39
Both equally	31
Don't know [VOL]	*
Refused [VOL]	*

Based on:

N=597

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	50
One	32
Two	9
Three or more	6
Don't know [VOL]	*
Refused [VOL]	3

Based on:

N=402

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	36
No	58
Don't know [VOL]	2
Refused [VOL]	5

Based on:

N=1,002

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	26
Catholic	22
Mormon	1
Jewish	2
Muslim	1
Other religion	18
Don't belong to religious denomination	24
Don't know [VOL]	*
Refused [VOL]	5

Based on:

N=1,002

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	85
No, not a Christian	13
Don't know [VOL]	-
Refused [VOL]	3

Based on:

N=173

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	14
No	82
Don't know [VOL]	*
Refused [VOL]	4

Based on:

N=1,002

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	69
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	*
Native Hawaiian	-
Chinese	-
Guamanian or Chamorro	-
Filipino	-
Samoan	-
Japanese	*
Korean	*
Vietnamese	-
Other Asian	1
Other Pacific Islander	*
Some other race	8
Don't know	2
Refused	6
Multiple races	3

Based on:

N=1,002

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	48
\$50,000+	43
Don't know [VOL]	2
Refused [VOL]	7

Based on:

N=1,002

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	9
\$10,000 to under \$20,000	11
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	7
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	8
\$150,000 or more	6
Don't know [VOL]	4
Refused [VOL]	11

Based on:

N=1,002

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on:

N=1,002

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,002

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted November 29 – December 3, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,002 general population adults age 18 or older.

Interviews were conducted with 600 respondents on landlines and 402 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2011 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2011 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.